



SoFi Stadium and YouTube Theater Stay on the Leading Edge of Guest Experience with Evolv Technology

Snapshot of Organization



LOCATION

Inglewood,

HEADQUARTERS

Home to NFL Rams and Chargers

SOLUTIONS

27 Single and Dual-Lane Evolv Express® Systems

Evolv Cortex Al®

Evolv Insights®

Evolv Open API

Goals



Deliver unparalleled ingress experience for guests and employees



Eliminate long lines that extended into parking lot resulting from metal detectors



Speed up time for guests to enter SoFi



Minimize the number of nuisance security alerts



Create less invasive secondary security screening checks



Integrate security screening with opt-in Wicket facial authentication ticketing system and process

Outcomes



Cut

the number of security systems to manage by 85%—from 170 walkthrough



Reduced

security screening footprint, which was allocated to other park activities



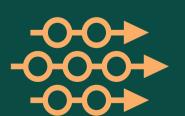
Reduced

security alerts to a much smaller percentage of guests



Enabled

security staff to become more engaged in welcoming guests into the stadium



Experienced

a significant improvement in ingress satisfaction survey scores



Proactively

manage security staff allocation and training using Insights analytics