







# SoFi Stadium and YouTube Theater Stay on the Leading Edge of Guest Experience with Evolv Technology

## Snapshot of Organization

	LOCATION	HEADQUARTERS	SOLUTIONS
	Inglewood, CA	Home to NFL Rams and Chargers	27 Single and Dual-Lane Evolv Express® Systems Evolv Cortex AI® Evolv Insights® Evolv Open API

## Goals

	Deliver unparalleled ingress experience for guests and employees		Minimize the number of nuisance security alerts
	Eliminate long lines that extended into parking lot resulting from metal detectors		Create less invasive secondary security screening checks
	Speed up time for guests to enter SoFi		Integrate security screening with opt-in Wicket facial authentication ticketing system and process

## Outcomes

	<b>Cut</b> the number of security systems to manage by 85%—from 170 walkthrough		<b>Reduced</b> security screening footprint, which was allocated to other park activities
	<b>Reduced</b> security alerts to a much smaller percentage of guests		<b>Enabled</b> security staff to become more engaged in welcoming guests into the stadium
	<b>Experienced</b> a significant improvement in ingress satisfaction survey scores		<b>Proactively</b> manage security staff allocation and training using Insights analytics